



# *Twelfth Continuous Auditing and Reporting Symposium*

<http://raw.rutgers.edu/12thwcas/>

*Rutgers Business School, 190 University Avenue  
Engelhard Hall – Bove Auditorium – 1<sup>st</sup> floor, Newark, NJ 07102  
November 3 and 4, 2006*

## **AGENDA**

### **Organizing Committee:**

*Miklos Vasarhelyi, Rutgers University  
J. Donald Warren, Jr., Rutgers University  
Robert Onions, Salford University*

### *Sponsored by*



**The Center for Continuous Auditing:  
An alliance of Universities  
Located in the Rutgers Business School**

**Continuous Auditing and Reporting Laboratory  
in Rutgers Accounting Research Center**

**Friday, November 3, 2006, 8:00am – 5:00 pm**

- 8:00 am CONTINENTAL BREAKFAST
- 8:30 am INTRODUCTION AND WELCOME  
•Welcome to Rutgers University: *Dean (Acting) Rosa Oppenheim*, Rutgers Business School  
•Report on Continuous Assurance and Reporting Laboratory, *Miklos Vasarhelyi*, Rutgers Business School
- 8:45 am Chair: *Gerard Brennan*, Director of IT Audit, Siemens  
Global Technology Audit Guide: Continuous Auditing
- 9:30 am Continuous Auditing: Internal Auditors' Progress, PricewaterhouseCoopers 2006 Survey, *Robert J. Roman*, Partner, PricewaterhouseCoopers
- 10:15 am BREAK AND NETWORKING
- 10:30 am Chair: *Dr. Bonnie Morris*, West Virginia University  
Panel Discussion of Continuous Auditing, *Gregory Shields*, Canadian Institute of Chartered Accountants, *Trevor Stewart*, Deloitte & Touche, *Paul Penler*, Ernst & Young, *Thomas Lilienbecker*, KPMG, and *Robin Cutshaw*, PricewaterhouseCoopers
- 12:00 noon LUNCH (Esterly Lounge - 2nd floor Engelhard hall)
- 12:45 pm Chair: *Dan Palmon*, Rutgers Business School  
Continuous Auditing: Testing High Risk in a Loan Portfolio at Point in Time: A Demo *Lynn Graham*, BDO Seidman, LLP (retired) and *Ben Bongiorno*, BDO Seidman LLP (retired)
- 1:30 pm A Proposal for an XML-based Open Controls Definition Standard, *Silas Matteson*, Senior Vice President and *Jeremy Stokeld*, Approva
- 2:15 pm Benching Marking and Key Concepts in Implementing Continuous Auditing/Monitoring, *Clyde Rogers*,
- 3:00 pm BREAK AND NETWORKING
- 3:15 pm Chair: *Jagdish Gangolly*, University of Albany  
Experiences with and Observations of Continuous Auditing and Its Implementation, Bank Panel  
*Andrew Gonczi*, Chief Executive Officer, d2k
- 4:00 pm Reducing Information Friction: Facilitating Continuous Auditing (and XBRL helps), *Eric Cohen*, PricewaterhouseCoopers LLP
- 5:00 pm Adjournment

**6:00 pm – 8:30 pm Group Dinner at Spanish Pavillion**

**Saturday, November 4, 2006, 8:00 am – 3:00 pm**

- 8:00 am** Chair: *Rajendra P. Srivastava*, University of Kansas
- Research Streams in Continuous Audit: A Review and Analysis of the Existing Literature, *Carol Brown*, Oregon State University; *Jeffrey A. Wong*, University of Nevada at Reno; and *Amelia A. Baldwin*, University of Alabama in Huntsville
- 8:30 am** Intended and Unintended Consequences of Continuous Auditing and Performance-Based Incentives on Managers' Judgments and Decisions, *James E. Hunton*, Bentley College, *Elaine G. Mauldin*, University of Missouri-Columbia, and *Patrick Wheeler*, University of Missouri-Columbia
- 9:00 am** An Efficient Approach to Identification and Documentation of Critical Internal Accounting Controls, *Jerry L. Turner*, The University of Memphis
- 9:30 am** Continuous Assurance Using Text Mining, *Glen Gray*, California State University-Northridge and *Roger Debreceeny*, University of Hawaii
- 10:00 am** Privacy Issues, *Marilyn Greenstein-Prosch*, Arizona State University
- 10:30 am** BREAK AND NETWORKING
- 10:45 am** Chair: *Michael Alles*, Rutgers Business School
- The Role of XBRL on Enhanced Business Reporting, *Dr. Enrique Bonson*, University of Huelva and *Virgina Cortijo*, University of Huelva,
- 11:15 am** Exposing Enterprise Data: Web Services, XBRL GL and Google Can Bring It All Together, *Gianluca Garbellotto*, Iphix LLC
- 11:45 am** SEEK-INF: A Search Engine for Extracting Knowledge from Industrial Filings and Beyond, XBRL, *Rajendra P. Srivastava*, University of Kansas
- 12:15 pm** LUNCH ( Esterly Lounge – 2<sup>nd</sup> floor)
- 1:00 pm** Chair: *Marilyn Greenstein-Prosch*, Arizona State University
- The Potential Impact of More Frequent Financial Reporting and Assurance: User, Preparer & Auditor Assessments, *Arnold Wright*, Boston College, *James Hunton*, Bentley College, and *Sally Wright*, University of Massachusetts Boston
- 1:30 pm** Transaction Objects, Control Objects, Control Tags and Tags Dynamics, *Miklos Vasarhelyi*, Rutgers Business School
- 2:00 pm** Optimizing Audit Agent Communities of Control Systems, *Rob Nehmer*, Oakland University
- 2:30 pm** Continuity Equations: Further Developments, *Alex Kogan*, Rutgers Business School, and *Jia Wu*, University of Massachusetts-Dartmouth
- 3:00 pm** WRAP-UP AND ADJOURNMENT

Twelve CPE credits in accounting and auditing will be awarded for the entire program.